

# LOUISIANA & CANADA

## An integrated economy



Photo: CN

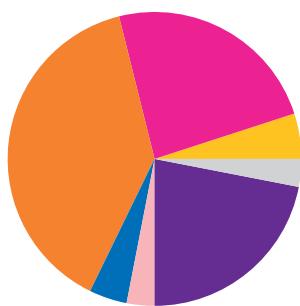


124 Canadian-owned companies employ  
**8,050 workers** in Louisiana



Canada is the **#1 export market** for many U.S. states

**Louisiana**  
**exports \$4.8 billion**  
in goods to Canada annually



**Goods exports by industry**

- Agriculture (5%)
- Chemicals (24%)
- Energy (39%)
- Equipment & machinery (4%)
- Minerals & metals (3%)
- Plastics & rubbers (22%)
- Other (3%)

### Building the railway of the 21<sup>st</sup> century

**Canadian National Railway Company (CN)** is investing \$25 million in Louisiana in 2022, for company-wide decarbonization initiatives and upgrading technology, capacity, rolling stock units and infrastructure. These investments will power sustainable growth and ensure the continued safe movement of goods in Louisiana and everywhere on CN's transcontinental network.

"CN is an integral part of the transportation system here in Louisiana, safely and reliably serving New Orleans and our industrial corridor on the Mississippi River," said Louisiana Governor John Bel Edwards.

CN is a major stakeholder in the ongoing success of the Port of New Orleans, helping link the Gulf of Mexico to towns across North America. CN operates major yards in Baton Rouge, Geismar, and Mays Yard. CN and the Port of New Orleans are developing more efficient supply chains and drawing more container traffic through the port to North American markets.

### Top Louisiana services exports to Canada

Transport.....	\$527 million
Business services.....	\$133 million
Charges for the use of intellectual property.....	\$94 million
Travel (including for education).....	\$41 million
Personal, cultural & recreational services.....	\$33 million

### Top Louisiana goods exports to Canada

■ Fuel oil.....	\$1.3 billion
■ Plastics & plastic articles.....	\$1.0 billion
■ Crude petroleum.....	\$334 million
■ Organic chemicals.....	\$303 million
■ Petroleum coke & bitumen.....	\$286 million
■ Inorganic chemicals.....	\$154 million
■ Fertilizers.....	\$113 million
■ Animal or vegetable fats, oils & waxes.....	\$103 million
■ Rubber & rubber articles.....	\$72 million
■ Railway trains & rolling stock.....	\$58 million



Photo: Teal Jones

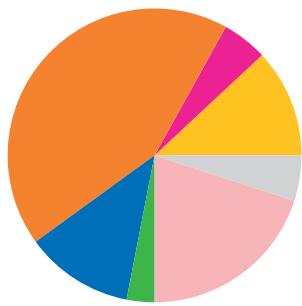
## Teal Jones Group begins sawmill construction

Governor John Bel Edwards announced the start of construction on a \$110 million lumber production facility that will support the creation of nearly 500 new jobs in northwest Louisiana. Canada-based forestry products company **Teal Jones Group** will be constructing the southern yellow pine lumber plant.

"This project will stimulate economic activity, create good jobs in Louisiana's Northwest Region and contribute to the revitalization of our state's rural communities. It is a powerful reaffirmation of the important role our state's agribusiness sector plays in the growth and diversification of Louisiana's economy," Gov. Edwards said.

## Louisiana

## imports \$3.9 billion in goods from Canada annually



Goods imports by industry	
Agriculture (12%)	
Chemicals (5%)	
Energy (43%)	
Equipment & machinery (12%)	
Forest products (3%)	
Minerals & metals (20%)	
Other (5%)	

May 2023

Sources: All figures are in U.S. dollars using US\$1.00=CAD\$1.328. Unless otherwise specified, all figures are based on 2022 data. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2023 release). **U.S. Bureau of Economic Analysis:** goods and services trade (3/2022 release). **Trade Partnership:** 2021 services trade (3/2023 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (12/2022 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.



## Canada invests in Louisiana

There are 124 Canadian-owned businesses in the state of Louisiana. These companies account for 8,050 jobs throughout the state and contribute \$373 million in salaries. In addition, the state exports \$5.7 billion in goods and services to Canada.

Canadian-owned companies, including **Circle K, TSG Resources** and **Popeyes Louisiana Kitchen**, are major contributors to Louisiana's economy. They employ residents in every sector of the economy, pay taxes locally and contribute to the local economy with salary dollars.

## Top Louisiana goods imports from Canada

Crude petroleum.....	\$1.1 billion
Aluminum & aluminum articles.....	\$514 million
Fuel oil.....	\$494 million
Animal or vegetable fats, oils & waxes.....	\$308 million
Ores, slag & ash.....	\$194 million
Hoists, derricks & lifting equipment.....	\$98 million
Fertilizers.....	\$88 million
Engines & turbines.....	\$78 million
Plastics & plastic articles.....	\$77 million
Beverages & alcohol.....	\$58 million

**CONTACT**

**THE CONSULATE GENERAL  
IN DALLAS**

500 N. AKARD STREET, SUITE 2900, DALLAS, TX 75201



**Susan Harper**  
Consul General  
[dalas@international.gc.ca](mailto:dallas@international.gc.ca)  
(214) 922-9806

@CanCGDallas  
[canada.ca/canada-in-dallas](http://canada.ca/canada-in-dallas)

**Canada**